



tourism

Department:
Tourism
REPUBLIC OF SOUTH AFRICA

Tourism House, 17 Trevenna Street, Sunnyside. Private Bag X 424, PRETORIA - 0001
Tel + 27 (0) 12 444 6000. Fax + 27 (0) 12 444 7000. Call Center: 0860 121 929

SA Tourism invites trade to Power of One Roadshow

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South African Tourism (SAT) will embark on a series of nationwide road shows to meet operators in the market.

The Power of One Roadshow is a collaborative effort between SAT and its key partners including, Tourism Marketing South Africa (TOMSA), the Tourism Grading Council of SA and the Lilizela Tourism Awards, and gives the tourism industry the opportunity to engage directly with them.

The roadshow will take place in the following provinces:

North West – January 27
Limpopo – January 28
Free State – January 29
Mpumalanga – February 2
Northern Cape – February 3
Eastern Cape – February 4-5
KwaZulu Natal – March 12-13
Gauteng – March 19-20
Western Cape – March 26-27

For more information, log on to www.powerof1.co.za.

Source: [Tourism Update](#)